Email Marketing



QUICK SUMMARY

Email marketing may not have the real-time immediacy and appeal of social media marketing, but smart marketers are finding new uses for email campaigns and integrating them into their overall marketing strategies. If you're methodical about building and maintaining high-quality, targeted email lists, and you write compelling, value-added content, take the time to measure results.

STRATEGY TO

GET MORE OPENS

TECHNIQUES TO BUILD & MAINTAIN AUDIENCES

IMPRESSIVE
INCREASE ON ROAS



Ringo Average Open Rate

In 2019, the average open rate was 22.15% according to get response.com

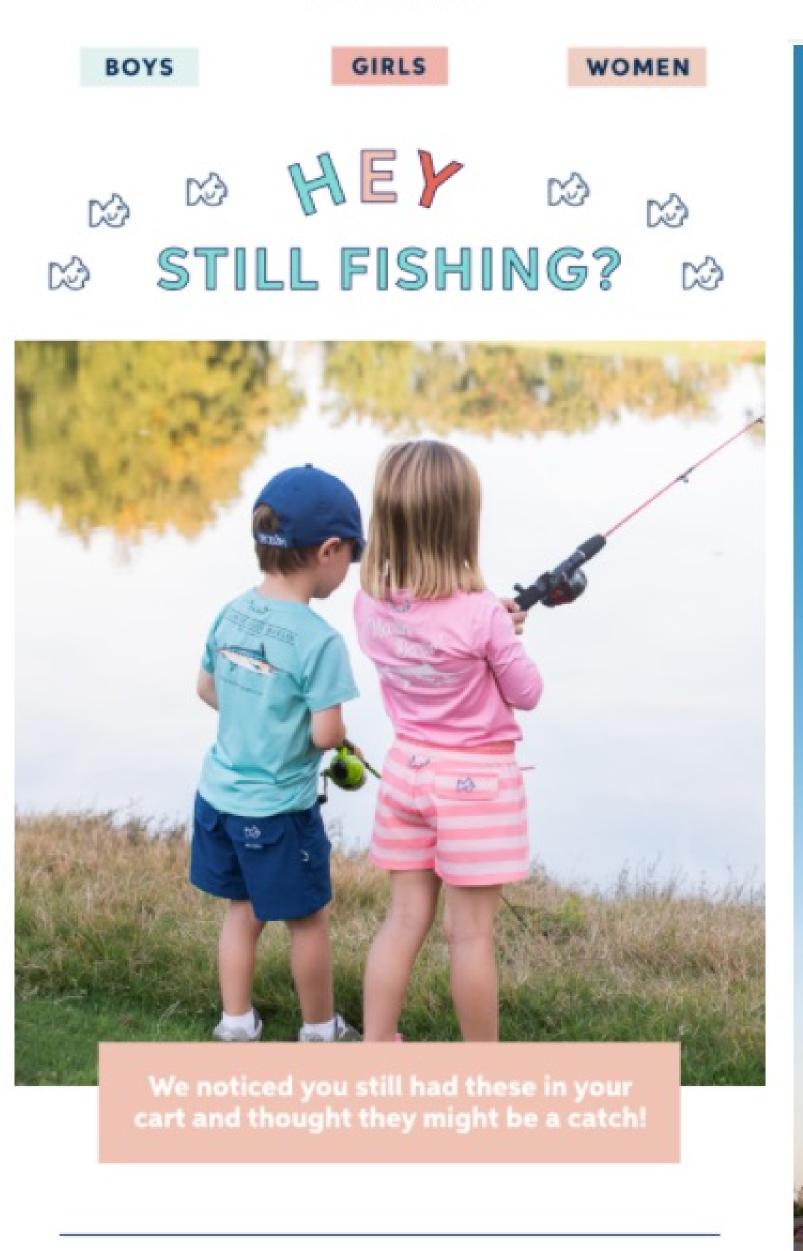
Ringo Average CTR

In 2019, the average CTR was 3.43% according to get response.com

Ringo Average CTOR

In 2019, the average CTOR was 15.49% according to get response.com

*All data is pulled from clients with E-commerce stores



BACK TO CART



